



Welcome to
The Principle Trust Children's Charity

For event ideas why not try...



QUIZ NIGHT

How about holding a quiz night? It's a classic & a great fundraiser.



DANCE-A-THON

Get people to sponsor you for every 5 minutes of boogying you manage - or for every song you shimmy to.



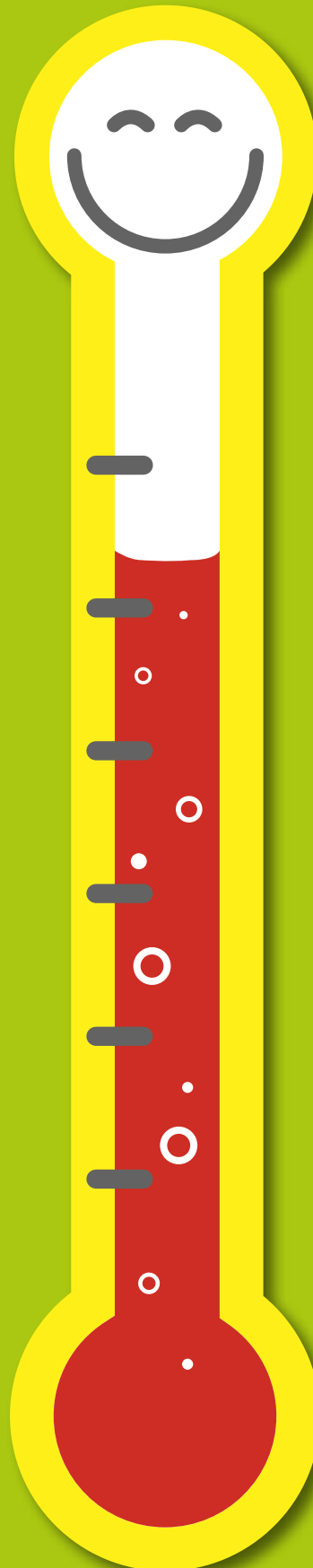
RAFFLE

Get prizes donated and you'll be onto a winner.



EAT-A-THON

How about eating as many doughnuts as possible in 3 minutes, without licking your lips?



SPONSORED EVENT

Why not organise a sponsored swim, walk, run, bungee jump, sky dive, dog walk, silence, head shave, baking session, etc!



SELL UNWANTED ITEMS

Your unwanted items could be a treasure to other people. So get together all those things you no longer want and put them on eBay, or sell them at a local car boot sale. You'll raise money for the Trust and clear out your cupboards at the same time!



My Fundraising Planner

Use this guide to help you to plan your fundraiser.
You can tick off each stage as you go and use the thermometer to keep track of how much you are raising towards your target.
Stick it to the fridge or somewhere that you can see it to remind yourself of how well you're doing!

1 How are you going to fundraise?

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First things first! Decide what you are going to do, you can be as creative as you feel.

2 When and where?

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You will need to set a date and you may need a venue. Once you have done this, let everyone know as soon as you can!

3 Create an online fundraising page.

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You can do this individually or as a group.
Use localgiving.org/fundraisers to help set your page up and people can donate via this page.

6 Keep your supporters up-to-date!

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Keep telling people how well you are doing and ask them to share the news to achieve your target!

5 Promote your fundraiser!

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Get in touch with local papers, get family members to share on social media, put posters up in local shops or send out invitations, tell everyone about it!

4 What do you need?

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Make a list of what you will need to carry out for your fundraiser and work out how much you might need to spend in order to do it. Ask family and friends or local businesses to see if they can help you or donate.

7 On the day!

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Make sure you invite plenty of people to support you and make it fun and exciting. Remember to enjoy what you are doing and be proud! Don't forget to take pictures or go live on Facebook, or even get someone to video it to keep for memories!

8 Gift Aid it.

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If you have donations that are not online, download a Gift Aid form to make your donations bigger!

10 Thank all your supporters!

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Make sure you thank everyone that supported you on the day and also those that donated, let them know what you achieved. Share your success with those that have organised, helped and promoted your event

9 Paying in your money.

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You can pay in your funds raised by cash, cheque or bank transfer, see the next page for bank details.

£

My Goal

£

£

£

£

£

£

Soooo close!

Not far now.

Half way.

Great job.

Nice work.

Colour in when you reach each goal!

How to Pay In the Money You Have Raised

It is really easy, here are the options...



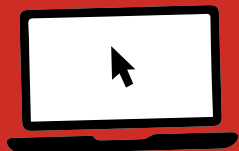
Cash:

We can come and collect the money raised or you can personally present it to us at our Trust Office.



By Cheque:

Send us a cheque made payable to 'The Principle Trust Children's Charity' for the amount and post it to us at:
The Principle Trust Children's Charity, Airedale Business Centre, Millennium Road, Skipton, North Yorkshire, BD23 2TZ



Online:

Simply go to our website www.theprincipletrust.co.uk and click on the 'donate' button which will take you to the 'Localgiving' website.

To help The Trust further and for no extra work or cost...

If you are a UK taxpayer, tick the Gift Aid box the taxman will then also give The Principle Trust Children's Charity an extra 25p for every £1 donated.

And it's not just money we need...

...Here are some other ways that you could help the Charity:

- ✓ Attend one of our charity functions.
- ✓ Donate gifts or experiences for raffle & auction prizes.
- ✓ Volunteer your time or skills at our events.
- ✓ Hold a personal fundraising event, such as a sponsored walk or run.
- ✓ Keep a Trust Collection Box in your office, for spare change etc...



SPONSORSHIP FORM

A bit about you...

Name:

Email:

Address:

Phone Number:

Please help me reach my target of:

£

Registered in England and Wales Charity No. 1141546

I've raised a total of

£

How to send your money to us...

Send cash & cheques made payable to
The Principle Trust along with all your sponsor
forms to: **Airedale Business Centre, Millennium
Road, Skipton, North Yorkshire, BD23 2TZ.**

Or you can set up a local giving page via <http://localgiving.org/fundraisers>.

VERY IMPORTANT

The Principle Trust can claim at least 25% back from the government on every sponsorship donation, without it costing you a penny extra. Please tick if you would like us to Gift Aid your donation. Please make sure we can read your full name, home address and postcode. This supports our tax claim and will not be used to contact you. Please be aware that you must have paid an amount of income and/or capital gains tax at least equal to the amount of tax reclaimed by all charities and Community Amateur Sports Clubs on all your donations in the tax year (6th April one year to 5th April the next). We can currently receive an extra 25p for every £1 you donate. Other taxes such as Council Tax and VAT do not qualify.

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Corporate Social Responsibility

If you are a business, adopting The Principle Trust Children's Charity as your nominated **Corporate Social Responsibility Partner or Charity of the Year**, we can raise your company's profile by showing your customers you are committed to making a difference to the lives of children in your local community.

Fundraising will help bring employees together, building motivation & teamwork, your corporate values to life & having fun at the same time. You could organise a company event, such as a race night, quiz, fun run, or dress down day. You are guaranteed to have fun whilst helping to raise much needed funds for a deserving cause. Please contact the Trust Office for more information.

We are here to help you raise money...

Find more fundraising information on our website,
www.theprincipletrust.co.uk

Alternatively you can contact us on:

T: 01756 704782 E: Fundraising@theprincipletrust.co.uk

Together we can help change lives!

The Principle Trust Children's Charity, Millennium Road,
Skipton, North Yorkshire, BD23 2TZ



[theprincipletrustchildrenscharity](https://www.facebook.com/theprincipletrustchildrenscharity)



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